

# Action Planner

The first Day of Big Change will be on March 1st, 2013. This Canada-wide day of action is a chance for young women everywhere to be heard.

Throughout the month of February, young women across Canada will be holding rallies, events, workshops, online features and all kinds of creative actions to gear up to the big day. Join the movement!

Thinking big but not sure where to start small? Check out the list below for some ideas, and complete the worksheet as you plan your own!

## GET READY FOR THE DAY OF BIG CHANGE

- Create a Vision Board
- Take the quiz to learn what kind of leader you are at:  
[www.thinkbigstartsmall.ca](http://www.thinkbigstartsmall.ca)
- Read the Y Act Up Civic Engagement Toolkit
- Review the worksheet for ideas on how to prepare

## Individually or with a friend (1 to 2)

- Promote The Day of Big Change. Talk to other young women about it; send an email to your friends to participate, challenge friends to get involved.
- Find an organization that does work that excites you. Ask how you can help.
- Write letters to your MP, MPP, MLA., City Councillor on issues that are important to you
- Flash mob your friends' Facebook feeds on an issue that is important to you
- Start a conversation on Social Media- Facebook, LinkedIn, Instagram etc.
- Print posters and post in your school, workplace, neighbourhood
- Attend an event in your community- workshop, council meeting that is open to the public
- Learn more about the work of the YWCAs in your community
- Send a letter to a blog or website
- Meet with someone in your community to learn more about an issue

- Research an issue online, lend your support by signing a petition
- Like and promote the Day of Big Change
- Talk to an elder about civic engagement they've done. Brainstorm together ways of continuing the story.
- Start a Tweet-up to discuss an issue that is important to you.
- Interview your friends about an issue and make a short YouTube video
- Make a zine or graphic novel outlining your personal connection to a big issue
- Research and create an info-sheet about an issue. Hand it out at your school, library, community centre or workplace.
- Research a people's history of your community and create a public Google map to create your own map of civic engagement.
- Contact local activists to find out how you can get involved in causes you are passionate about.
- Attend meetings of local activist organizations whose causes you are passionate about
- Create artwork related to an issue you are passionate about.

### As a small group (3 to 5 people)

- Check out individual items you can do these as a group as well
- Attend a workshop
- Organize a small fundraiser for the YWCA, or another organization doing work on issues you care about
- Attend a fundraiser as a group to lend your support and have fun
- Hand out information in your community, a mall, library or near a school (FYI check if you need permits or permission)
- Host a Coffee and Chat, bring people together to talk about an issue
- Host a lunch & learn at your workplace at school or at home. Watch a Canadian documentary and discuss (check out the great resources at the National Film Board or your local library)
- Organize a book club, take one week to read the book and one evening to have a discussion
- Post info at local bulletin boards, independent bookstores and stores in your neighbourhood
- With a larger group (6 or more)
- Organize a flashmob, round dance, freeze mob
- Coordinate a workshop or panel discussion, invite the public, colleagues, neighbours
- Screen a film at a local theatre, classroom

- Organize a bookclub, take one week to read the book and one evening to have a discussion
- Engage people in your community to pledge volunteer their time for a cause or charity that matters to them
- Organize a speed mentoring event or speaker's series; invite inspiring women who are activists, elected representatives or leaders in the community to share their insight on leadership and civic engagement.
- Organize a concert with the proceeds going to a local charity (eg. Sound of Change)
- Lobby your school/school board to include more works by women in its curriculum.

**When?**

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**Where?**

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**To-do list:**

Task	Assigned to	✓
Add action to: <a href="http://thinkbigstartsmall.ca">thinkbigstartsmall.ca</a>		

**WORKSHEET:**

**Action (what do I want to plan?)**

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**Co-organizers (who can I work with?)**

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