

**NOW, IMAGINE HOW THOSE SKILLS
COULD BE PUT TO EFFECTIVE USE AS A
LEADER OR IN AN ACTIVIST INITIATIVE:**

Confidence — presenter, speaker

Public speaking

Addressing city council

Talking to random people on the street

Artistry — designer, marketer

Designing logos

Creating posters

Producing signage

Eloquence — communicator, persuader

Crafting slogans and taglines

Wording petition statements

Drafting letters to the editor

Friendliness — networker, recruiter

Engaging supporters

Getting the word out

Fundraising

Tech savvy — developer, programmer

Creating a website

Developing an interactive web campaign

Organizing/running equipment at events